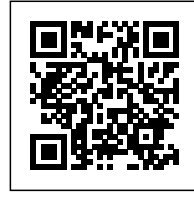



MEET OUR 404 PAGE

Posted on August 21, 2016 by Felix Widjaja



Categories: [Design](#), [Office Life](#)

Tags: [404 page](#), [htaccess](#), [stucel](#)



Oops!

Looks like you have ended up in our little funky zone.

If you believe this is a mistake (which obviously it is), you have two options:

[Contact Us](#) [Back to Homepage](#)

A large green rectangular area containing a cartoon illustration of the same man from the first image, now in a full white suit and dancing. To the right of the illustration, the word "Oops!" is written in large, bold, purple letters with a yellow outline. Below this, there are two lines of white text. At the bottom, there are two buttons: a pink one labeled "Contact Us" and a purple one labeled "Back to Homepage".

Code 404 or Page Not Found is a condition that commonly obtained when entering a wrong address of a website address. There are several things that can cause it, such as clicking a link that has not been updated to a page that has been changed or deleted. By default in every web server, the 404 does not have a special design rules that bind such other page. But we can incorporate a wide

variety of ideas into 404 pages. In fact, many organizations are making their 404 page design with a touch of creativity ([like we did for our clients](#)). So, we decided it's time for us to have it.

The concept for our 404 page is funky. Which is the opposite of our non-error pages such as: minimalist, corporate, and professional. The first thing we did is design the funky character: Mr. 404. This dude will show up when user encounter broken links. User's screen is his dance floor! Check it out here: [404](#)

Better User Experience and Rules

In terms of UX, 404 can hold the guest as well as make them stay and look at what else is going ahead around your website. A few things to remember for 404 page:

- Should have a clear message: the page is not available and it is not user's fault.
- Should pipe the user to different pages or the landing page.
- Should be static HTML and not contain complex scripts that may make extra blunders for a few users.
- Should load super fast.

It's not difficult to create it

First, create the HTML page of the page (e.g 404.html). then, add the following line to your .htaccess file:

```
ErrorDocument 404 /404.html
```

That's all there is to it. Whenever people get 404 error from your website they will be redirected to your new 404 page. Be creative!