



"JANGAN BUANG SAMPAH SEMBARANGAN" CAMPAIGN

Posted on January 22, 2016 by Felix Widjaja



Categories: [Design](#), [Office Life](#), [Online Marketing](#)

Tags: [online campaign](#), [social media](#)





JANGAN
BUANG SAMPAH
SEMBARANGAN
!!!

In the early 2013, we were discussing to build a give-back project. Doing simple thing to help fix big problem in the society. Which is: Littering. There are only few Indonesians care about their environment. Most of us are littering anytime, anywhere, 24/7; Even for high educated people. Flood problem, chronic digestive disease are common here.

"Jangan Buang Sampah Sembarangan" / "Stop Littering" is an online campaign targeting young people, educate through social media to stop littering. By exposing the environment damage, tips to manage garbage, and simple quiz; we hope they will finally stop it.

This project is a [open source](#), which you can download or contribute the code / design. You also may visit the [website](#), [like on Facebook](#), [follow on Twitter](#), and [follow on Instagram](#). The hashtag is: #nyampahbenar (unformal Indonesian word for: throw garbage in its right place).



Facebook



Twitter



nyampahbener FOLLOWING ...

nyampahbener Kampanye internet ini dibuat dengan tujuan mengedukasi masyarakat agar sadar untuk selalu membuang sampah pada tempatnya. #NyampahBener www.janganbuangsampahsembarangan.org

4 posts 37 followers 0 following

